

PREVAILED

Roll Call No. \_\_\_\_\_

FAILED

Ayes \_\_\_\_\_

WITHDRAWN

Noes \_\_\_\_\_

RULED OUT OF ORDER

# HOUSE MOTION \_\_\_\_\_

MR. SPEAKER:

I move that House Bill 1244 be amended to read as follows:

- 1           Page 1, between the enacting clause and line 1, begin a new  
2 paragraph and insert:  
3           "SECTION 1. IC 4-4-29-0.5 IS ADDED TO THE INDIANA CODE  
4 AS A **NEW** SECTION TO READ AS FOLLOWS [EFFECTIVE JULY  
5 1, 2004]: **Sec. 0.5. As used in this chapter, "agritourism" means**  
6 **the act of visiting a working farm or any agricultural,**  
7 **horticultural, or agribusiness operation for purposes of**  
8 **enjoyment, education, or active involvement in the activities of**  
9 **the farm or operation.**  
10          SECTION 2. IC 4-4-29-4 IS AMENDED TO READ AS FOLLOWS  
11 [EFFECTIVE JULY 1, 2004]: Sec. 4. The council consists of the  
12 following members:  
13           (1) The lieutenant governor.  
14           (2) Two (2) members of the senate, who may not be members of  
15 the same political party, appointed by the president pro tempore of  
16 the senate for a term of one (1) year.  
17           (3) Two (2) members of the house of representatives, who may  
18 not be members of the same political party, appointed by the  
19 speaker of the house for a term of one (1) year.  
20           (4) Six (6) regional tourism industry representatives, appointed by  
21 the respective tourism regions for a term of one (1) year.

- (5) ~~Eleven (11)~~ **Twelve (12)** representatives of the private sector, appointed by the governor for a term of two (2) years. **One (1) representative must own or operate an agritourism business.**
- (6) The executive director of the Indiana division of tourism.
- (7) The executive director of the **Indiana** department of transportation.
- (8) The executive director of the department of natural resources.
- (9) A member appointed by the Indiana Hotel and Motel Association, for a term of one (1) year.
- (10) A member appointed by the Restaurant and Hospitality Association of Indiana, for a term of one (1) year.
- (11) A member appointed by the Association of Indiana Convention and Visitor Bureaus, for a term of one (1) year.
- (12) A member appointed by the Council of Indiana Attractions, for a term of one (1) year.
- (13) A member appointed by the Indiana Gaming Association, for a term of one (1) year.
- (14) A member appointed by the Recreation Vehicle Indiana Council, for a term of one (1) year.
- (15) A member appointed by the Indiana Bed and Breakfast Association, for a term of one (1) year.
- (16) A member appointed by the Indiana State Festival Association, for a term of one (1) year.
- (17) A member who lives in a rural community and is interested in agritourism, appointed by the Indiana rural development council, for a term of one (1) year.**

SECTION 3. IC 4-4-29-6 IS AMENDED TO READ AS FOLLOWS  
[EFFECTIVE JULY 1, 2004]: Sec. 6. The council shall do the following:

- (1) Assist in developing goals and objectives for the tourism division of the department, **including the following:**
- (A) Development of Indiana's agricultural and horticultural base.**
  - (B) Job creation and retention in rural Indiana.**
  - (C) Development of agritourism opportunities to provide additional income for Indiana's agricultural and horticultural workers.**
  - (D) Product development, including the creation of outlets for the sale of crafts, foods, and other items produced in Indiana.**
  - (E) Preservation and development of historic rural resources in Indiana.**
  - (F) Local, national, and international direct marketing to increase revenue and enhance the viability of agricultural,**

horticultural, and agribusiness operations in Indiana.

(G) Public education about the impact of agriculture and horticulture on a community's quality of life.

(H) Capital and business assistance for agricultural, horticultural, and agribusiness workers to increase the viability, sustainability, and growth of agritourism businesses and services in Indiana.

(2) Establish advisory groups to make recommendations to the department on tourism research, development, and marketing.

(3) Analyze the results and effectiveness of grants made by the department.

(4) Build commitment and unity among tourism industry groups.

(5) Create a forum for sharing talent, resources, and ideas regarding tourism.

(6) Encourage public and private participation necessary for the promotion of tourism.

(7) Promote agritourism in Indiana to national and international visitors.

(8) Sustain the viability and growth of the agritourism industry in Indiana.

(9) Establish and promote an Internet web site that is linked to the computer gateway administered by the intelnet commission under IC 5-21-2 and known as accessIndiana.

(10) Create regional agritourism development plans for the twelve (12) regional offices of the department.

(11) Coordinate efforts to educate the public about agritourism and Indiana's agricultural heritage and history.

(12) Provide information concerning funding opportunities, including grants, loans, and partnerships, to persons who are interested in starting an agritourism business or who operate an agritourism business.

(13) Make recommendations to the department and the general assembly regarding any matter involving agritourism. Recommendations to the general assembly under this subdivision must be reported in an electronic format under IC 5-14-6.

(14) Generate economic vitality and tourism activity for Indiana.

(15) Position Indiana as the recognized agritourism center of the nation.

~~(7)~~ (16) Make recommendations to the department regarding any matter involving tourism."

Renumber all SECTIONS consecutively.

(Reference is to HB 1244 as printed January 30, 2004.)

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Representative Koch